

A photograph of five people (three women and two men) seated on a stage for a panel discussion. The woman second from the left is speaking into a microphone. They are in front of a blue backdrop with the 'Innov8 work' logo. A small table with water bottles and glasses is in the foreground.

Innov8 work

by People & Computers

**SPRING 2021
VIRTUAL EVENT**

3rd Edition

21 April 2021

**THE FUTURE OF WORK IS HERE: WHAT WORK
WILL LOOK LIKE IN A POST-COVID WORLD**

THE NEW WORKPLACE REALITY IS HERE

The coronavirus pandemic has changed everything, from the way we live to the way we work. The workplace will never look the same again. In this new reality, businesses that will not change will eventually fail.

Innov8 Work is a global community of the companies & tech professionals developing the leading technologies and solutions for the workplace, from remote work to project management, team communication, HR operations, recruiting, coworking, freelance management, and much more.

Our events present practical solutions that enable businesses to stay relevant in these difficult times. In 2020-2021 we will hold a virtual event every quarter to create opportunities and help the community continue to thrive and lead the world to a better place.

We invite you to join our next virtual event and take your business to the next level!

BEN PELLED

Founder & CEO

Innov8 Work

by People & Computers



IN 2018 WE HELD OUR FIRST ANNUAL EVENT IN TEL AVIV

We were sold out and hosted 750 attendees in a very successful launch event



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**2018 Tel Aviv
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IN 2020 WE HELD OUR 2ND ANNUAL EVENT IN VIRTUAL MODE

We brought together 950 attendees from Israel and Europe, for a highly engaging virtual event

ATTENDEES

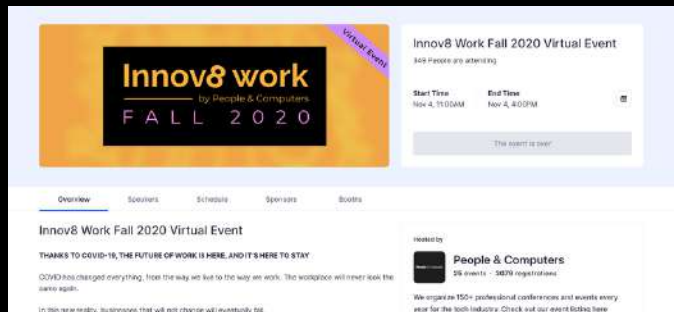
584 Registrants
318 Attendees
78% from Israel
18% from Europe

CONTENT

18 Speakers
12 Sessions
3.5 Hours of Content

NETWORKING

50 Chat Messages
12 One on One Meetings



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Due to COVID we will continue to hold virtual events until further notice. We are planning to hold our annual in-person event once conditions will allow, with hopes for Q3 / Q4.

SPRING 2021

21 April 2021

10:00 - 17:00

- Virtual event
- 500 attendees (estimate)

SUMMER 2021

28 July 2021

10:00 - 17:00

- Virtual event
- 500 attendees (estimate)



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THE FUTURE OF WORK IS HERE: WHAT WORK WILL LOOK LIKE IN A POST- COVID WORLD

Innov8 Work Spring 2021 virtual event will focus on the turning point in the HR world & the Future of Work: The new trends and opportunities that arise due to the global COVID crisis and the changing reality.

Hybrid-Remote Work

HR Technology

Company Culture



**Global Workforce
Management**

Training & Development

Talent Acquisition

Employer Branding

The Gig Economy

Employee Experience



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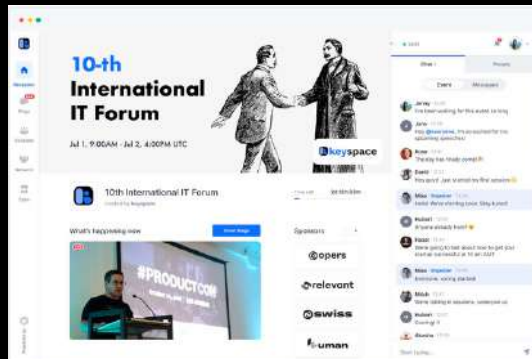
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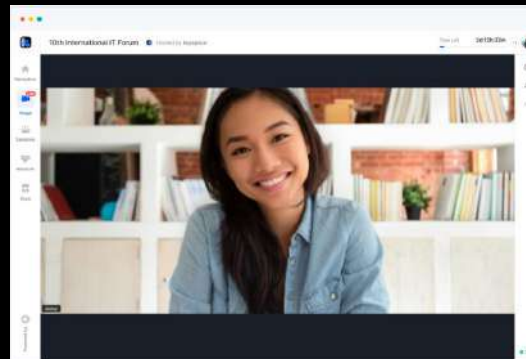
HIGHLY ENGAGING VIRTUAL EVENTS

Our virtual events run on Hopin, one of the world's leading virtual event platforms. The platform offers multiple interactive areas, optimized for connecting and engaging. This helps us maintain our standards of high show-up rates, low drop-off rates, and happy attendees.

RECEPTION



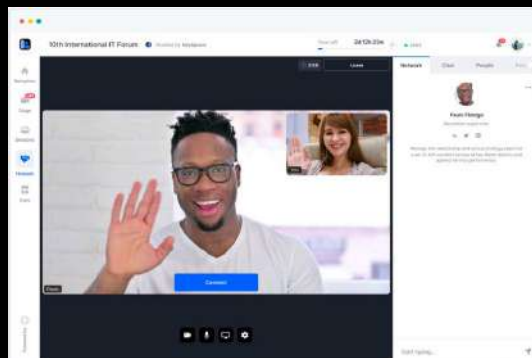
MAIN STAGE



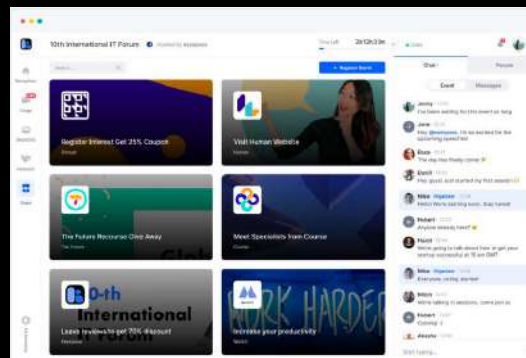
BREAKOUT SESSIONS



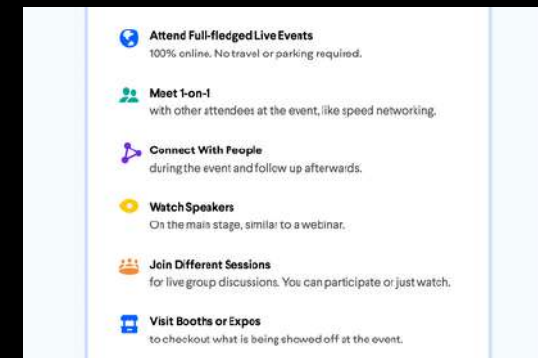
1:1 SPEED NETWORKING



EXPO WITH BOOTHS



BENEFITS FOR ATTENDEES



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PAST SPEAKERS (YOU'RE IN GOOD COMPANY)

Industry leaders, movers & shakers speak at our events. Here are some of our past speakers.



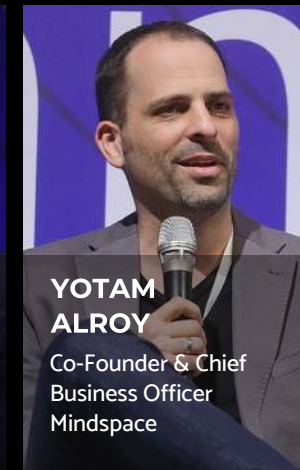
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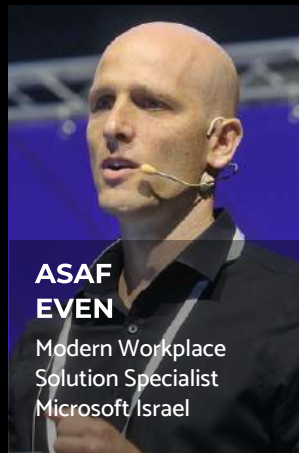
fiverr



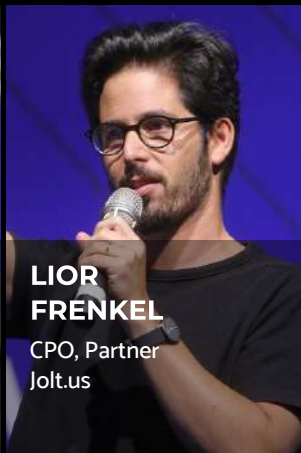
Elbit Systems™



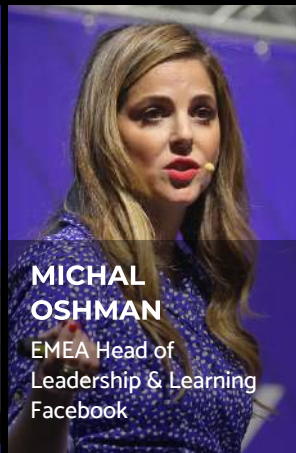
MINDSPACE



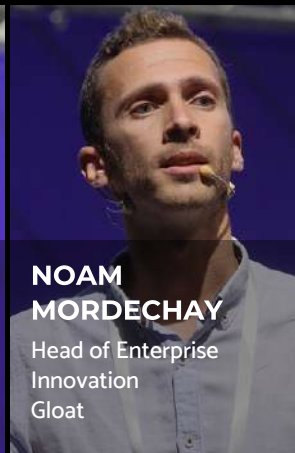
Microsoft



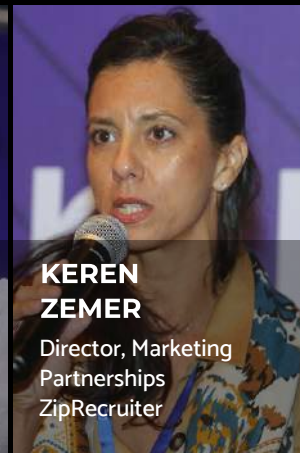
Jolt



facebook



gloat



ZipRecruiter

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WHY SPONSOR?

A sponsorship provides you with a unique position in our events: you stand out from your competition as a domain expert; you boost your brand recognition and interest from your target market; last but not least, you will be actively generating new qualified leads.


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SPONSORSHIP PACKAGES

Here are our most popular sponsorship packages. We can also custom make a package based on your specific goals and requirements.

		DIAMOND	PLATINUM	GOLD	SILVER
	Price USD	\$15,000	\$7,500	\$5,000	\$2,500
	Available Slots	3	6	12	unlimited
BRAND VISIBILITY	Logo on website & promo materials	✓	✓	✓	✓
	Logo / advertisement in program guide	Full page	Half page	Quarter page	Logo only
	Logo on event main banner, everywhere	✓			
EXPO	Booth (includes: your video + link to landing page)	Large	Medium	Small	Small
	Customer success services for expo management	✓	✓		
CONTENT & SPEAKING	Panel seat (45 min)	2	1	1	1
	Keynote / fireside chat (10-30 min)	2 x 30 min	20 min	10 min	
	Lead roundtable discussion (open to attendees)	2	1	1	
	Your questions in event live poll	6	3	1	
MARKETING	Attendees contact info (those who opted-in only)	All	400	200	
	Your post / promotion in organizer's newsletter	2	1	1	
	Dedicated email to attendees with your offer	2	1	1	
	Article in Israel's leading tech news website	2	1		
	Dedicated post in organizer's social media	2	1		

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ABOUT US (YOU'RE IN GOOD HANDS)

Innov8 Work is organized by People & Computers - organizer & producer of 150 annual events including industry leading events and client events.

We've been organizing events since 1981 and our regular clients include industry leaders such as Google, AWS, Microsoft, IBM, Dell, VMWare and many more tech & IT global companies. We also own and operate Israel's leading tech news website and newsletter, publishing daily news and opinions on Israel's red-hot tech industry.

We organize both local events - focused on the Israeli tech industry and international events - focused on the global tech industry. Here are some of our other international events:



FUTURE of AI

NEW RETAIL FEST

DIGITAL HEALTH  **Show**



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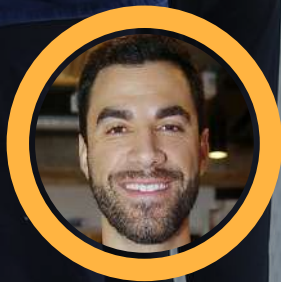
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Innov8 work

— by People & Computers

Contact us today to join Innov8 Work

Partner@Innov8Work.com



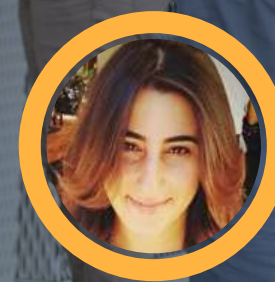
BEN PELLED

Conference
Organizer



DANIT MIRON

Marketing & Speaker
Relations Manager



GIL OR-NER

Event
Producer