



# Innov8 work

by People & Computers

**SPRING 2021  
VIRTUAL EVENT**

21 April 2021

3rd Edition

**THE FUTURE OF WORK IS HERE: WHAT WORK  
WILL LOOK LIKE IN A POST-COVID WORLD**



## THE NEW WORKPLACE REALITY IS HERE

The coronavirus pandemic has changed everything, from the way we live to the way we work. The workplace will never look the same again. In this new reality, businesses that will not change will eventually fail.

Innov8 Work is a global community of the companies & tech professionals developing the leading technologies and solutions for the workplace, from remote work to project management, team communication, HR operations, recruiting, coworking, freelance management, and much more.

Our events present practical solutions that enable businesses to stay relevant in these difficult times. In 2020-2021 we will hold a virtual event every quarter to create opportunities and help the community continue to thrive and lead the world to a better place.

We invite you to join our next virtual event and take your business to the next level!

### **BEN PELLED**

Founder & CEO

Innov8 Work

by People & Computers



## IN 2018 WE HELD OUR FIRST ANNUAL EVENT IN TEL AVIV

We were sold out and hosted 750 attendees in a very successful launch event



Intro

**2018 Tel Aviv  
Annual Event  
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# IN 2020 WE HELD OUR 2ND ANNUAL EVENT IN VIRTUAL MODE

We brought together 950 attendees from Israel and Europe, for a highly engaging virtual event

## ATTENDEES

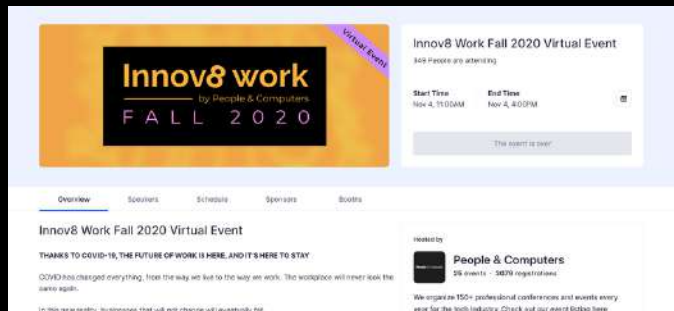
**584** Registrants  
**318** Attendees  
**78%** from Israel  
**18%** from Europe

## CONTENT

**18** Speakers  
**12** Sessions  
**3.5** Hours of Content

## NETWORKING

**50** Chat Messages  
**12** One on One Meetings



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## 2021 EVENT PLAN

Due to COVID we will continue to hold virtual events until further notice. We are planning to hold our annual in-person event once conditions will allow, with hopes for Q3 / Q4.

### SPRING 2021

21 April 2021

10:00 - 17:00

- Virtual event
- 500 attendees (estimate)

### SUMMER 2021

28 July 2021

10:00 - 17:00

- Virtual event
- 500 attendees (estimate)



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## THE FUTURE OF WORK IS HERE: WHAT WORK WILL LOOK LIKE IN A POST- COVID WORLD

Innov8 Work Spring 2021 virtual event will focus on the turning point in the HR world & the Future of Work: The new trends and opportunities that arise due to the global COVID crisis and the changing reality.

**Hybrid-Remote Work**

**HR Technology**

**Company Culture**



**Global Workforce  
Management**

**Training & Development**

**Talent Acquisition**

**Employer Branding**

**The Gig Economy**

**Employee Experience**



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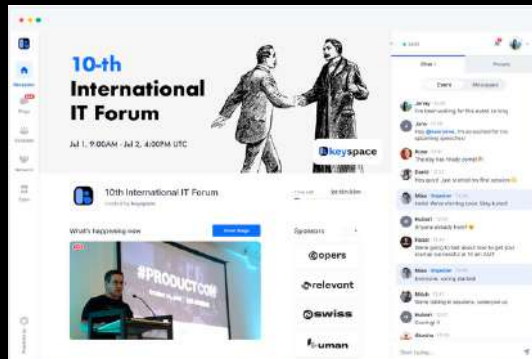
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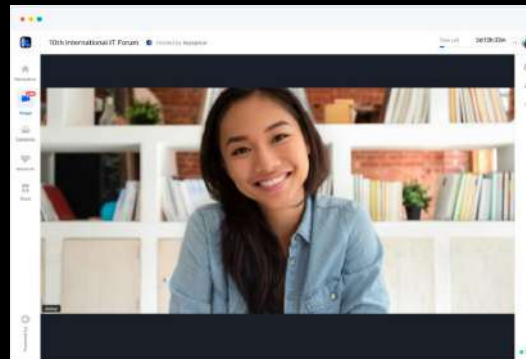
# HIGHLY ENGAGING VIRTUAL EVENTS

Our virtual events run on Hopin, one of the world's leading virtual event platforms. The platform offers multiple interactive areas, optimized for connecting and engaging. This helps us maintain our standards of high show-up rates, low drop-off rates, and happy attendees.

## RECEPTION



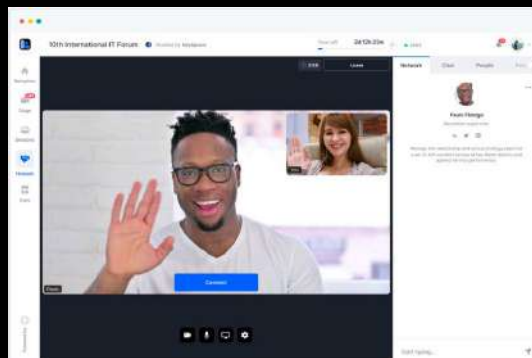
## MAIN STAGE



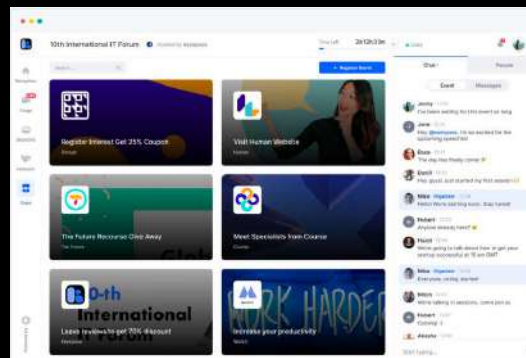
## BREAKOUT SESSIONS



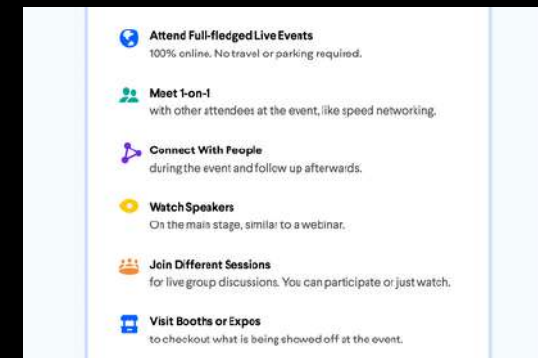
## 1:1 SPEED NETWORKING



## EXPO WITH BOOTHS



## BENEFITS FOR ATTENDEES



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## PAST SPEAKERS (YOU'RE IN GOOD COMPANY)

Industry leaders, movers & shakers speak at our events. Here are some of our past speakers.



**STEVE  
LIDBURY**

Managing Principal  
Eight Inc.



**GALI  
ARNON**

CMO  
Fiverr



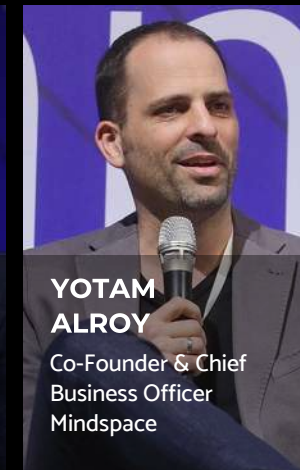
**YOSSI  
ACKERMAN**

Former President  
and CEO  
Elbit Systems



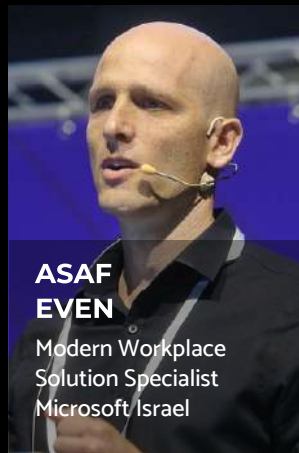
**DR. Yael  
DUBINSKY**

Chief Innovation  
Officer  
Ness Technologies



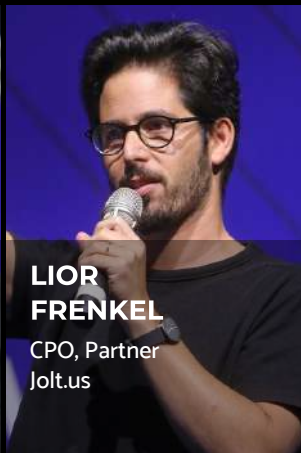
**YOTAM  
ALROY**

Co-Founder & Chief  
Business Officer  
Mindspace



**ASAF  
EVEN**

Modern Workplace  
Solution Specialist  
Microsoft Israel



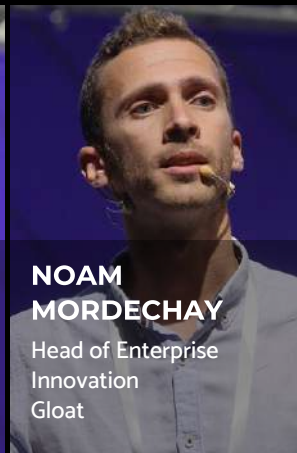
**LIOR  
FRENKEL**

CPO, Partner  
Jolt.us



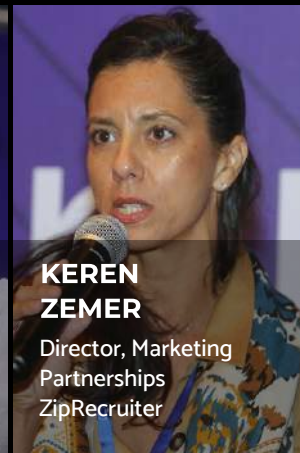
**MICHAL  
OSHMAN**

EMEA Head of  
Leadership & Learning  
Facebook



**NOAM  
MORDECHAY**

Head of Enterprise  
Innovation  
Gloat



**KEREN  
ZEMER**

Director, Marketing  
Partnerships  
ZipRecruiter



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## WHY SPONSOR?

A sponsorship provides you with a unique position in our events: you stand out from your competition as a domain expert; you boost your brand recognition and interest from your target market; last but not least, you will be actively generating new qualified leads.



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## ABOUT US (YOU'RE IN GOOD HANDS)

Innov8 Work is organized by People & Computers - organizer & producer of 150 annual events including industry leading events and client events.

We've been organizing events since 1981 and our regular clients include industry leaders such as Google, AWS, Microsoft, IBM, Dell, VMWare and many more tech & IT global companies. We also own and operate Israel's leading tech news website and newsletter, publishing daily news and opinions on Israel's red-hot tech industry.

We organize both local events - focused on the Israeli tech industry and international events - focused on the global tech industry. Here are some of our other international events:



**FUTURE of AI**

**NEW RETAIL FEST**

**DIGITAL HEALTH**  **Show**



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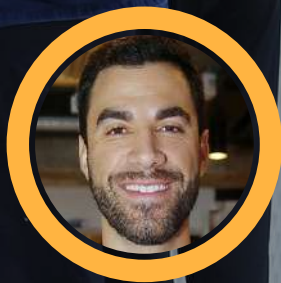
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Contact us today to join Innov8 Work

[Partner@Innov8Work.com](mailto:Partner@Innov8Work.com)



**BEN PELLED**

Conference  
Organizer



**DANIT MIRON**

Marketing & Speaker  
Relations Manager



**GIL OR-NER**

Event  
Producer